

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Kyoung Ro Yoon et al.  
Title: Multimedia Service System Based on User History  
Application No.: 09/903,650  
Filing Date: July 13, 2001  
Examiner: Justin E. Shepard  
Group Art Unit: 2623  
Confirmation No.: 1629  
Law Office: Sidley Austin LLP  
Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Examiner Shepard:

This is a Response to the Final Office Action dated October 15, 2008 for the above-referenced Application. Applicants respectfully request reconsideration of the Application in view of the following amendments and remarks.